

**Attracting Investors: A Marketing Approach To Finding Funds For Your
Business**

By Philip Kotler

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Sep 26, 2007 Selling Shares of Your Business. Kotler, Philip, A Marketing Approach to Finding Funds for Your Business. Wiley,

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drives and branding campaigns to attract investment for the municipality. Marketing strategy will be the Investment attraction and Tourism bible for

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new ideas and also be modeled on Bill Gates with a deep grasp of business analytics. Niaz: Your Marketing Marketing: An Approach Philip Kotler: Marketing

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Attracting Investors, Ten Deadly Marketing Sins, Kotler, Neil G. and Philip Kotler. 1998. Museum Strategy and Marketing : Designing Missions,

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S. David Young (Author of Attracting Investors) - -

S. David Young is the author of Eva and Value-Based Management (3.67 avg rating, 6 ratings, 0 reviews, published 2000), The Rule of Experts

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