

Franchising: The Business Strategy That Changed The World

By Carrie Shook

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Journal of Retailing and Consumer Services | Vol -

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Oct 11, 2009 With a new franchise business opening About Franchising , Kaplan Business, 2006. Shook The Business Strategy That Changed the World

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International Journal of Contemporary Hospitality Management, Franchise and Other Business , The Business Strategy that Changed the World,

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